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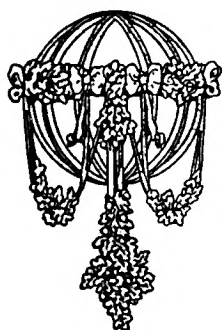
JAN 19 1942
U. S. Department of Agriculture

Betscher's Hemerocallis

THE PERENNIAL SUPREME

*A success everywhere from Mexico
into upper Canada*

1940



C. BETSCHER
DOVER, OHIO

THE NEWER DAYLILIES

• • •

1939, the first of the season, abundant rains. All flowers were very fine.—our Hems the finest we ever saw them—a great flower show into late July. Thereafter the lack of rain ruined the late bloomers. The winter rains have been fine, so we hope for a greater show in 1940.

April bloomed April 20th, — Earlianna, May 12th, — Dr. Regal, May 25th. Then came the great parade into July when the dry wave put an end to their later crops. In normal years we have bloom into early frosts of autumn. All other plants suffered greatly. The late fall and winter rains have been very ample to insure fine crops for 1940.

In our newer seedlings of many thousands we have selected about 100, all very fine. Larger blooms — fine color range from purest white — thru creamy pale lemons — intense maroons, etc. We hope to see blues, etc. from recent crosses.

While the summer of 1939 was very severe, yet the ample winter and spring rains should give us a great show this season. Our “everbloomers” rightly cultivated should give us many very superior new sorts to bloom several times.

Danite sorts, also sorts that bloom 24 to 48 hours — due to the severe dryness of 1939 — gave only their early crops. We look forward to other advanced betterments.

In breeding the Hemerocallis over such a long time and so very broadly, we have observed many facts and much data that is advanced over older views of plant breeding. We hope to see Hems that will bloom and keep open to rival liliums. We had expected to release a number of very fine new ones this season, but due to dryness of last year, we will offer them next fall. These are all very fine sorts.

Liliums. We have been breeding liliums liberally. Lilies are not easily grown in most of America, due to high temperatures, dry conditions, etc. The very dry spell last year was a very severe condition for lilies. However, we feel we shall see lilies that may be easily grown.

The best time to inspect our Hemerocallis is about August 1st — then our acres of them is a wonderful show — Dahlias early September.

Some Very Fine Newer Sorts

BETSCHER'S NEWEST HEMEROCALLIS

THE PERENNIAL SUPREME

All over America critical gardeners extol the value of the newer Hemerocallis. 1939 Hemerocallis were wonderful! Larger—more colorful—a great show. Our newest seedlings outstandingly fine. Owing to the severe dry spell last year our newest ones will be introduced next fall.

Mary Florence, 3 ft., a fine apricot buff, a very fine new sort, blooms several times.....	
	\$1.50 each \$16.50 for 12
Mrs. J. R. Mann, 2½ ft., July and August, a beautiful deep yellow with fluted petals.....	
	\$1.50 each \$15.00 for 12
Mrs. Seith, 3 ft., August and September, a very large beautiful golden, late bloomer.....	
	\$2.50 each \$25.00 for 12
Beacon, 4 or 5 ft., June and July, rich golden yellow, very large. One of the very finest of all Hems.....	
	\$2.50 each \$25.00 for 12

The above sorts, 1 each \$7.50

BETSCHER'S NEW

	Each	Dozen
Anna Betscher, 3 ft., July and August, rich orange yellow.....	\$1.00	\$ 7.50
Amaryllis, 3½ ft., July and August, beautiful golden orange75	7.50
Bay State, 3 ft., July August, large deep yellow30	3.00
Cressida, 3 ft., June, pale apricot30	3.00
D. D. Wyman, 2½ ft., July and August, golden yellow tawny.....	.75	5 00
Gypsy, 2½ ft., July and August, rich reddish orange fulva.....	.75	7.50
Golden Dream, 3 ft , July and August, deep golden orange75	7.50
Goldeni, 2½ ft., July and August, rich deep orange.30	2.50
Hyperian (Mead), 4 ft., July and August, very free, very fine large lemon....	1.00	10.00
J. R. Mann, 3½ ft., July and August, frosted apricot30	3.00
Lemona, 4 ft., July and August, clear yellow Jap iris, form large30	3.00
John A. Crawford, 3 ft., July August, fine apricot yellow, very large40	4.00
Modesty, 2½ ft , July and August, delicate pale lemon75	7.50
Mrs. A. H. Austin, 3 ft., July and August, deep golden orange xx75	7.50
Mrs. W. H Wyman, 3 ft., August, pale glistening yellow.....	.50	5.00
The Gem, 3 ft., June and July, deep yellow apricot, rival best lilies.....	.30	3.00

2-3 eye divisions

SPECIAL OFFER — The above 16 sorts, 1 each, \$8.50 — 100 plants \$50.00

THE OLDER SORTS AND TYPES

The older sorts and types, mostly very early and early sorts. Smaller than the above with smaller blooms, but they fit into many places better than the newer, larger ones, and earlier.

Aureole, 3 ft., June, orange yellow, good size, free

Citrina, 3 ft., July and August, pale sulphur yellow, small, dainty50c each

Dr. Regal, 1½ ft., May and early June, pure orange yellow, fragrant free.

Dumorteri, 1½ ft., June rich cadmium yellow, dwarf.

Flava, 3 ft., May and June. "The Lemon Lily" clear, lemon yellow.

Florham, 3 ft., June, similar to The Gem, but smaller.

Fulva, 3 to 4 ft., reddish yellow. "The Tawny Lily" old but colorful.

Kwanzo, 4 ft., July and August, orange, coppery red, double flowers.

Sovereign, 2 ft., early June, light apricot orange, dainty.

Thunbergi, 3 ft., July and August, pale yellow, fine, small.

Except Fulva and Kwanzo these have three to five good eyes.

25c each or \$2.50 per dozen, \$12.50 per 100. The entire collection on this page, 26, \$10.00

GLADIOLI

The interest in Glads is far greater than ever. Many sorts lack good health, are sickly and improperly bred. Crimson Glow, Giant Nymph, Glorianna, etc. are still superb — healthy despite their 30 some years of garden beauty. Many newer sorts are greatly over rated — bulbs badly diseased — practically worthless. No Gladiolus should be named unless very healthy and of exceptionally high merit. We had many newer sorts on trial the last few years — many overpraised — many never should have been named. We had expected to offer a fine list of best sorts but the extremely dry season of 1939 gave us very few larger bulbs, so we must hope for better conditions for 1940. We have some very novel new types of Glads.

DAHLIAS

We may point out many Dahlias that have super blooms — late, but only a few large show blooms in the season. Many Dahlias are very late, very fine but make poor tubers and are shy bloomers in many cases. We prefer Dahlias that may be planted during May and bloom late August to frosts. We have some exceptionally fine ones that measure up to our ideals.

DAFFODILS

We have several acres of Daffodils, Jonquils, etc., that make a fine show in their season. They require little attention or care and bloom very well for many years.

PEONIES

Many choice sorts of Peonies — especially free blooming types — a fine collection.

SEEDS

Very fine hybridized seeds from our very best sorts. 100 seeds, \$2.50; \$5.00. 100 seeds, XX uncrossed, \$1.00.

Special Offers — Our Choice — All Fine

5 — 1 each Aureole, Dr. Regal, Amaryllis, Lemona, John A. Crawford	\$1.00
5 — 1 each Dumorteri, Kwanzo, Dover, Mrs. Wyman, Goldeni	\$1.00
4 — 1 each Dr. Regel, Thunbergi, Hyperian, Golden Dream	\$1.00

Apricot, Dr. Regel. Dumorteri, Flava, Thunbergi and very fine unnamed seedlings, in lots of 500, 1000, or larger quantities for planting in parks, masses, etc., at special prices.

OUR TERMS: Cash with order. Small lots, postage free. Please send P. O. Money Order

Location of Dover, Tuscarawas County, Ohio, Routes 8 and 21.